## **UXPressia Affiliate Program Terms and Conditions**

Last modified: May 17th, 2022

An affiliate (hereinafter "Affiliate") is a person who joins UXPressia's Affiliate Program. When joining, you agree to these terms and conditions.

- 1. We reserve the right to modify any terms and conditions at any time with no further notice. These modifications may include but are not limited to adjustments to the referral fees and Affiliate Program rules.
- 2. In order for us to accurately keep track of all guest visits from your affiliate link to the UXPressia website, you must use your affiliate link for each text link, HTML code, or in any other promotional material.
- 3. Affiliates may not act on behalf of UXPressia.
- 4. Affiliates may not use the UXPressia brand name in any PPC or Google Ads campaigns and any variation in their URLs.
- 5. It is forbidden to use the UXPressia referral link in paid advertising in Google Ads, Yandex Direct, Facebook Ads, LinkedIn Ads. It is prohibited to use the paid search placement including an advertisement that you purchased through bidding on keywords, search terms, or other identifiers.
- 6. Affiliates may use the UXPressia logo available in <u>the marketing materials</u>. The logo can not be modified.
- 7. It is forbidden to advertise for keywords that contain UXPressia brand name. For example, ux pressia; Uxpressia; Uxpressia reviews, etc.
- 8. Coupon distribution and coupon aggregation websites are not allowed to register for the UXPressia Affiliate Program. If such websites are detected, we reserve the right to exclude them from the affiliate program without paying out the commissions.
- 9. Self-referrals for affiliate purchases are strictly prohibited. This means that you cannot refer yourself or the company you work for by using your affiliate link.
- 10. The commission is set as 25% of any payment for Starter and Pro UXPressia plans. If your affiliate uses a coupon, your commission is calculated based on an actual payment.
- 11. If your affiliate requests a refund, your commission earned on the refund amount will be deducted from the affiliate's balance.
- 12. If the affiliate terminates the agreement, no further commission will be paid for any past or future transactions.
- The commission is paid during the first week of each month when the amount reaches \$25. The payment is made via PayPal money transfer and is marked as payment for business/services. The Affiliate pays any third-party fees/taxes.